



## Girl Scouts of the USA Girl Scouts of Central Indiana Mission and Goals

### **Mission**

Girl Scouts builds girls of courage, confidence, and character, who make the world a better place.

### **Vision**

Girl Scouts strives to be the premier leadership organization for girls and experts on their growth and development.

### **Goals**

Each local council sets their own goals based on national goals, initiatives, and direction. Each service unit within Girl Scouts of Central Indiana has annual membership girl recruitment goals which are communicated to the service unit manager and/or service team through the membership development manager assigned to the service unit. In addition, the service unit manager and/or service team is responsible for setting other additional goals, for example, planning a specific number of events and activities to recruit a specific number of girls. The membership development manager and/or service unit manager can help you find out the goals.

### **The Girl Scout Leadership Experience-GSLE**

The three keys to leadership: girls discover themselves and their values; connect with others; and take action to make the world a better place. At Girl Scouts, everything centers around the girl: activities are girl-led, which gives girls the opportunity to learn by doing in a cooperative learning environment.

### **National Girl Scout Program Portfolio**

The National Girl Scout Program Portfolio consists of The Girl's Guide to Girl Scouting, the National Leadership Journeys and Skill Building Badge Sets.

### **The Girl's Guide to Girl Scouting**

Girls at every grade-level have a Girl's Guide to Girl Scouting. Through fun activities, girls can earn a variety of badges to build the skills and gain the confidence they'll use to change the world. They can even develop and complete activities to make their own badge. All badges are called National Proficiency Badges and are grouped in the categories: Legacy, Financial Literacy, Cookie Business, Skill-Building, and Make Your Own. Daisies continue to earn Petals, as well as four new Leaves.

### **National Leadership Program through Journeys**

At the core of the GSLE are national leadership journeys, fun and challenging experiences grouped around a theme and spread over a series of sessions. Each journey has all the important components of the GSLE sewn right in. Leadership journeys ensure that every Girl Scout in every pathway receives a consistent, high-quality experience that engages girls in realizing specific leadership benefits. Each journey offers opportunities to enjoy the longstanding traditions of Girl Scouting, from ceremonies and song to earning awards and related skill badges. So, to guide girls on a great journey, all you need is enthusiasm and a sense of adventure.

### **Skill Building Badge Sets**

The Skill-Building Badge Activity Sets offer girls the opportunity to earn additional badges throughout their Leadership Journeys. These activities are designed to turn the experiences and inspiration of the Journeys into tangible skills that girls can use throughout their lives.

### **Mission Delivery**

Thriving mission delivery grows and sustains membership through volunteer delivery of the GSLE using the national portfolio.